

The Light Magazine

RATE CARD

		2 Issues	3 Issues	Full Year
Full Page:				
Black and White	Discount	10%	15%	25%
\$100.00		\$90.00	\$85.00	\$75.00
	Total	\$180.00	\$255.00	\$300.00
Color		\$108.00	\$102.00	\$90.00
\$120.00	Total	\$216.00	\$306.00	\$360.00
Half Page:				
Black and White		\$45.00	\$42.50	\$37.50
\$50.00	Total	\$90.00	\$127.50	\$150.00
Color		\$54.00	\$51.00	\$45.00
\$60.00	Total	\$108.00	\$153.00	\$180.00
1/4 Page:				
Black and White		\$27.00	\$25.50	\$22.50
\$30.00	Total	\$54.00	\$76.50	\$90.00
Color		\$32.40	\$30.60	\$27.00
\$36.00	Total	\$64.80	\$91.80	\$108.00
1/8 Page:				
Black and White		\$18.00	\$17.00	\$15.00
\$20.00	Total	\$36.00	\$51.00	\$60.00
Color		\$21.60	\$20.40	\$18.00
\$24.00	Total	\$43.20	\$61.20	\$72.00
Back Cover:				
	Black and White		Color	
	\$200		\$240	

1. All submissions are to be turned in by the deadline set by the Publisher.
2. The Advertiser agrees that the Publisher is not liable for any damages arising out of errors in any advertisements beyond the amount paid for the space actually occupied by that portion of the advertisement in which the error occurred, whether such error is due to negligence of its employees, agents or otherwise and there shall be no liability to the Publisher for non-insertion of any advertisement.
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4. Publisher reserves the right to increase advertising rates any time and all contracts are accepted subject to this reservation.

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